



CERTIFIED PUBLIC ACCOUNTANTS

# BEARDS & BEERS 5K



# 2018 SPONSORSHIP OPPORTUNITIES



*Saturday, November 10, 2018  
Manchester, Connecticut  
Start/Finish at MMNT—CPA Office*

The Annual Beards & Beers 5k, is a unique event that takes place in conjunction with MMNT’s Back the Beards. The MMNT Foundation is the primary recipient of these events. The Beards & Beers 5k is focused on raising money & awareness for men’s health by hosting one of the “manliest races” you’ll ever be a part of. Shave your time, not your beard as we support this great cause!

Our post race party may feature “manly things” like beer, steak tips, wings, chili & pizza, and lots of awesome beards! The goal of this race is to raise money for men's health, we welcome & encourage women and children to join in and race with the manliest men in the area.

This Certified USATF Course (#CT15031JHP) is flat and fast through Manchester and South Windsor, CT.



**Host:** MMNT, LLC—Certified Public Accountants  
**Originated:** 2014  
**Expected Attendance:** 450+ spectators  
**Website:** [www.BeardsAndBeers5k.com](http://www.BeardsAndBeers5k.com)



**Contact:**  
Donna Baker  
160 Chapel Road, Suite 301  
Manchester, CT 06042  
**Phone:** 860.643.1001, ext. 106  
**Email:** [dbaker@mmnt-cpa.com](mailto:dbaker@mmnt-cpa.com)

# SPONSORSHIP OPPORTUNITIES

<u>Choose YOUR Sponsorship Level</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Start / Finish</u>	<u>Mile Marker</u>	<u>Vendor Exhibit</u>	<u>Friends of MMNT Foundation</u>
	\$ 1,500	\$ 1,000	\$ 500	\$ 400	\$ 300	\$ 100	Less than \$500
Sponsor name on race website	X	X	X	X	X	X	X
Logo on race website	X	X					
Link to sponsor's website	X	X					
Acknowledgement on all promotional & post-race media	X	X	X	X	X	X	
Sponsorship signs displayed at race	X	X					
Sponsorship sign displayed at start/finish line <i>(only 1 available)</i>				X			
Sign displayed at mile marker <i>(only 3 available)</i>					X		
Recognition in post race awards ceremony	X	X					
Complimentary entry and race t-shirt	2	1					
Banner space available (self provided banners)	X						
Exhibit space available at race	X					X *	

\*Non Food or Beer Vendor exhibit space. Vendor to provide tables, chairs and tent, etc.

Sponsorships may be in the form of check, credit cards, or in-kind gifts, such as pre and/or post-race food, refreshments, entertainment, giveaways, prizes, or other items necessary for logistical purposes.

## SPONSOR COMMITMENT FORM

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

*We are pleased to support MMNT's Beards & Beers 5k in the following way:*

_____ Gold \$1,500 + ** Logo Note	_____ Silver \$ 1,000—\$1,499 ** Logo Note	_____ Bronze \$500 — \$999
_____ Start / Finish \$400 <i>(1 available)</i>	_____ Mile Sponsor \$300 <i>(3 available)</i>	_____ Vendor Exhibit \$100
_____ Friends of MMNT Foundation donation amounts under \$500		_____ Prize donation \$ _____ _____ Description _____

**\*\* Logo Note:** Gold & Silver level sponsors

Please provide a color logo, in jpg or png format to Donna via email to [dbaker@mmnt-cpa.com](mailto:dbaker@mmnt-cpa.com)

Please mail this completed form with your check payable to **MMNT Foundation** to:

MMNT Foundation - Beards & Beers 5k  
160 Chapel Road, Suite 301, Manchester, CT 06042

**Deadline for Sponsorship is no later than October 15, 2018**