



CERTIFIED PUBLIC ACCOUNTANTS

# BEARDS & BEERS 5K



SUPPORTING THE  
CURTIS D. ROBINSON CENTER FOR HEALTH EQUITY  
AT SAINT FRANCIS

# 2017 SPONSORSHIP OPPORTUNITIES



*Saturday, November 11, 2017  
Manchester, Connecticut  
Start/Finish at MMNT—CPA Office*

The fourth annual Beards & Beers 5k, to support the Curtis D. Robinson Center for Health Equity at Saint Francis, is a unique event that takes place in conjunction with MMNT’s Back the Beards. The Curtis D. Robinson Center for Health Equity is the primary recipient of these events. The Center provides vital health screenings & support for men with prostate cancer. The Beards & Beers 5k is focused on raising money & awareness for men’s health by hosting one of the “manliest races” you’ll ever be a part of. Shave your time, not your beard as we support this great cause!

Our post race party may feature “manly things” like beer, steak tips, wings, chili & pizza, and lots of awesome beards! The goal of this race is to raise money for men's health, we welcome & encourage women and children to join in and race with the manliest men in the area.

This Certified USATF Course (#CT15031JHP) is flat and fast through Manchester and South Windsor, CT.



**Host:** MMNT, LLC—Certified Public Accountants  
**Originated:** 2014  
**Expected Attendance:** 450+ spectators  
**Website:** [www.BeardsAndBeers5k.com](http://www.BeardsAndBeers5k.com)



**Contact:**  
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Manchester, CT 06042  
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**The Curtis D. Robinson  
Center for Health Equity**  
at Saint Francis

# 2017 SPONSORSHIP OPPORTUNITIES

Choose YOUR Sponsorship Level	Gold	Silver	Bronze	Start / Finish	Mile Marker	Vendor Exhibit	Friends of MMNT Foundation
	\$ 1,500	\$ 1,000	\$ 500	\$ 400	\$ 300	\$ 250	Less than \$500
Sponsor name on race website	X	X	X	X	X	X	X
Logo on race website	X	X					
Link to sponsor's website	X	X					
Acknowledgement on all promotional & post-race media	X	X	X	X	X	X	
Sponsorship signs displayed at race	X	X					
Sponsorship sign displayed at start/finish line <i>(only 1 available)</i>				X			
Sign displayed at mile marker <i>(only 3 available)</i>					X		
Recognition in post race awards ceremony	X	X					
Complimentary entry and race t-shirt	2	1					
Banner space available (self provided banners)	X						
Exhibit space available at race	X					X *	

\*Non Food or Beer Vendor exhibit space. Vendor to provide tables, chairs and tent, etc.

Sponsorships may be in the form of check, credit cards, or in-kind gifts, such as pre and/or post-race food, refreshments, entertainment, giveaways, prizes, or other items necessary for logistical purposes.

## 2017 SPONSOR COMMITMENT FORM

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

*We are pleased to support MMNT's Beards & Beers 5k in the following way:*

_____ Gold \$1,500-\$1,999 ** Logo Note	_____ Silver \$ 1,000—\$1,499 ** Logo Note	_____ Bronze \$500 — \$999
_____ Start / Finish \$600 <i>(1 available)</i>	_____ Mile Sponsor \$600 <i>(3 available)</i>	_____ Vendor Exhibit \$250
_____ Friends of MMNT Foundation donation amounts under \$500		_____ Prize donation \$ _____ _____ Description _____

**\*\* Logo Note:** No later than October 15, 2017, Gold & Silver level sponsor must provide a color logo, in jpg or png format to Donna via email to [dbaker@mmnt-cpa.com](mailto:dbaker@mmnt-cpa.com).

Please mail this completed form with your check payable to **MMNT Foundation** to:

MMNT Foundation - Beards & Beers 5k  
160 Chapel Road, Suite 301, Manchester, CT 06042

**Deadline for Sponsorship is no later than October 15, 2017**